



April 5, 2025 | Mitchelville Freedom Park | Hilton Head Island, SC

Event Sponsorship

The inaugural “Cats Me If You Can 5k” Run/Walk will take place on April 5, 2025 at Mitchellville Freedom Park and end near the All About Cats Sanctuary on Beach City Road. Proceeds directly support **All About Cats Hilton Head Island** - a 100% volunteer-based 501c3 organization committed to providing care for cats in the South Carolina Lowcountry. We expect 200-300 paid participants (and 25-30 volunteers) at this family-friendly event, which we plan to hold annually. Sponsorships provide companies and organizations an opportunity to give back to the local community. You’ll also receive visibility not only to those participating, but also the wider Beaufort County and surrounding area via our social media feeds, website and promotional advertising.

5k Sponsorship Levels

Cameo - \$250

- Company logo on the website after receipt of logo and sponsorship payment
- One company promotional item to be included in all participant race bags
- Race Day Announcement

Tabby - \$500

- Everything in Cameo Package
- Company logo included on marketing materials produced
- Social media promotion
- Smaller Logo on event T-shirts (**deadline March 1**)

Calico - \$1000

- Everything in Tabby Package
- Onside table at the post-race event (tables and chairs not provided)
- Five Free Race Day Participant Entries
- Larger Logo on event T-shirts (*deadline March 1*)

Tuxedo - \$5000 (one available)

- Everything in the Calico Package
- Naming Rights and signature exposure as the presenting sponsor (ie. Cats Me If You Can 5k – presented by COMPANY NAME).
- Company Logo on Mile Markers
- Opportunity to give brief remarks at the race event
- Ten Free Race Day Participant Entries

Other Sponsorship Options/Add-ons

- Monetary Donation
- Gifts in Kind, Value-Add to Event Experience: prizes for racers, snacks, water, raffle, games etc.
- Provide participant or winner awards: medals, gift cards, gift baskets

If your sponsorship package includes logo benefits on the t-shirt or website, please email the logo to John Yaglenski at communications@allaboutcatshhi.org. Logo requirements are as follows: please include a vector art file for t-shirts. For website/social jpg/gif/png should be no larger than 100KB or a vector file and we will scale appropriately.

For sponsorship options outside of this list, or for any additional sponsorship questions, please contact our race team - Sheree Capello or John Yaglenski at communications@allaboutcats.org



web: <https://allaboutcatshhi.org>

email: communications@allaboutcats.org